

EURELECTRIC Annual Convention and Conference
“The Consumer Powered Energy Transition”
 1&2 June 2015 - BERLIN

Sunday 31 May pm - Welcome Cocktail: Speech by Cornelia YZER, Senator for Economic Affairs, Berlin

Day 1 - Monday 1 June Morning (09.00-12.15)

08h00 Registration

09.00	Opening Statements	Johannes TEYSSEN (read more) Outgoing President of EURELECTRIC CEO of E.ON SE
09.15		Hildegard MUELLER (read more) Chair of the Management Board BDEW
09.30	Keynote Speech	Rainer BAAKE (read more) State Secretary German Federal Ministry for Economic Affairs & Energy

Session I: Global trends and visions for the European Power Industry

Chair and Moderator

Marc Oliver BETTZUEGE ([read more](#))
Director Institute of Energy Economics
Cologne University

09.50	Keynote Speeches: Economic & Political Trends Defining the Sector	Miguel ARIAS CAÑETE (read more) European Commissioner for Climate Action & Energy
10.10	Technology & Societal Trends Impacting the Business	Ricardo KLATOVSKY (read more) Global VP, Energy & Utilities, IBM

10.30 Coffee Break

11.00: Panel Debate: Responding and adapting to change

Introduced by Electronic Voting:

Eric JOST ([read more](#)), Managing Director, Client Lead, Belgium & Luxembourg, Accenture

Johannes TEYSSEN ([read more](#))
Outgoing President of EURELECTRIC
CEO of E.ON SE

Jean-Bernard LEVY ([read more](#))
CEO of EDF

Marek WOSZCZYK ([read more](#))
President of the Management Board of PGE Polska Grupa
Energetyczna

Maxim TIMCHENKO ([read more](#))
CEO of DTEK

Markus BEYRER ([read more](#))
Director General of Business Europe

12.15-13.45 Lunch

12.45-13.15 Press Conference

Day 1 - Monday 1 June Afternoon (13.45-16.30)

Session II: Embracing Change: a Customer-led Future

13.45 Keynote Speech **Jochen FLASBARTH** ([read more](#))
State Secretary
German Federal Ministry for the Environment,
Nature Conservation, Building and Nuclear Safety

Chair and Moderator

Philip LEWIS ([read more](#))
Founder & CEO of VasaaETT

Keynote Speeches

14.00 Increased Consumer Power in the Energy Sector.

Fridrik LARSEN ([read more](#))
CEO and Owner of Larsen Energy Branding

14.15 Empowering the C&I Customer:
New Opportunities, New Technologies

Arndt NEUHAUS
Chief Executive Officer, RWE Deutschland AG

14.30 Evolution not Revolution:
Acting with a Customer Mind-Set

Kalina TRIFONOVA ([read more](#))
Deputy Chairman of the Management Board EVN
Bulgaria

14.45

Q&A

15.00 Coffee Break

15.30: Panel Debate: Challenging the Status Quo - Classic or New Retail?

Introduced by Electronic Voting:

Eric JOST, Managing Director, Client Lead, Belgium & Luxembourg, Accenture

Ingo LUGE ([read more](#))
Chairman of the Board of Management
E.ON Deutschland

Patricia de SUZZONI ([read more](#))
Chair of CEER Customers & Retail Markets WG

Stephen WOODHOUSE ([read more](#))
Director, Pöyry

Jorge GONZALEZ ([read more](#))
Managing Director
Ormazabal – a Velatia company

Alex LASKEY ([read more](#))
President & Founder of Opower

16.30 End of Day 1

Day 2 - Tuesday 2 June Morning (09.00-12.30)

Session III: The Energy World of Tomorrow: Smart, Innovative and Competitive

Keynote Speech

09.00 EURELECTRIC Priorities in an Increasingly “DIY” Energy Future. Is there Still Room for Conventional Generation? **Incoming President**
EURELECTRIC

09.20: Perspectives on Value Chain Impact

Co-Chairs and Moderators

Wytse KAASTRA ([read more](#))
Utilities Managing Director, Accenture

Hans ten BERGE, Secretary General,
EURELECTRIC ([read more](#))

09.30 **Customer Solutions and Wholesale Markets: New Wholesale Products for the Retail World** **Oliver STAHL** ([read more](#))
Managing Director Europe, EnerNOC
Founder & Managing Director Europe, Entelios

09.40 **Juan José ALBA RIOS** ([read more](#))
Vice President Regulatory Affairs, Endesa
EURELECTRIC Chairman, Markets Committee

09.50 **Jan PANEK** ([read more](#))
Head of Retail Markets, DG Energy
European Commission

eVoting and Audience Debate

10.20: Perspectives on Value Chain Impact

10.20 **Grid Responses to Distributed Energy: What Role for DSOs? What Role for TSOs?** **Peder ANDREASEN** ([read more](#))
Member of the Board of ENTSO-E

10.30 **Marguerite SAYERS** ([read more](#))
Managing Director
ESB Networks

10.40 **Alberto POTOTSCHNIG** ([read more](#))
Director of ACER

eVoting and Audience Debate

11.10 Coffee Break

11.40 : Perspectives on Value Chain Impact

11.40 **New Trends in Distributed Generation and Storage: Is Self-Generation a Solution for the Future?** **Oliver SCHAEFER** ([read more](#))
President of EPIA - European Photovoltaic Industry

11.50 **Antonio José COUTINHO** ([read more](#))
Member of EDP Commercial Executive Board
EURELECTRIC Chairman, Retail Committee

12.00 **Giulio VOLPI** ([read more](#))
Policy Officer- Renewables and CCS, DG Energy
European Commission

eVoting and Audience Debate

12.30-13.30 Lunch

Day 2 - Tuesday 2 June Afternoon (13.30-15.30)

13.30 EURELECTRIC AWARDS:

13.30	Presentation of EURELECTRIC Industry Award	Incoming President EURELECTRIC
13.45	Presentation of EURELECTRIC Student Award <u>Essay Title:</u> "Dinosaurs of the Past or Innovators of the Future? Designing Digital Strategies to Engage Domestic Customers"	Hildegard MUELLER (read more) Chair of the Management Board BDEW
		Dr. William S. KYTE, OBE (read more) Chair, Student Award Jury EURELECTRIC

Session IV: Powering Europe Ahead

	Chair and Moderator	Monika HOEGEN (read more) Journalist
14.00	Keynote Speech: Engaging Customers in New and Innovative Ways: Intricacies and Complexities of Sustainable Energy Supply in a Customer Centric World	Patrick O'DOHERTY (read more) CEO of ESB Issue Manager, EURELECTRIC

14.15: Panel Debate

Introduced by Electronic Voting:

Eric JOST, Managing Director, Client Lead, Belgium & Luxembourg, Accenture

- **Industry CEOs:**
 - **Wolfgang ANZENGRUBER**, CEO of Verbund - Austria ([read more](#))
 - **Magnus HALL**, President & CEO of Vattenfall - Sweden ([read more](#))
 - **Christian RYNNING-TØNNESEN**, President and CEO of Statkraft AS ([read more](#))
 - **Dalius MISIUNAS**, Chairman of the Board and CEO of Lietuvos energija, UAB ([read more](#))
 - **Steve JOHNSON**, CEO of Electricity North West Limited ([read more](#))
- **Walter BOLTZ** - E-Control Executive Director ([read more](#))
- **Dominique RISTORI (tbc)** - Director-General DG Energy, European Commission ([read more](#))

15.15	Keynote Speech:	Peter ALTMAIER (read more) German Federal Minister for Special Affairs and Chief of the Chancellery
15.30	Lessons for EURELECTRIC - The Way Ahead	Incoming President EURELECTRIC

15.45 End of Conference